

FOOD

BEER

WINE

MUSIC

BITE AT THE BEACH



BITE AT THE BEACH

MANHATTAN BEACH, CA

The Manhattan Beach Chamber of Commerce presents the first annual Bite at the Beach featuring food, beer and wine from all around the South Bay of Los Angeles. This will be an extraordinary evening filled with delicious bites, craft beer and wine, as well as a live musical performance with a portion of the proceeds donated to the Surfrider Foundation.

LOCATION

13TH STREET & MORNINGSIDE DRIVE
MANHATTAN BEACH, CA 90266

DATE & TIME

SPRING 2014



ABOUT THE SURFRIDER FOUNDATION



The Surfrider Foundation is a nonprofit grassroots organization dedicated to the protection and enjoyment of the world's oceans, waves and beaches through a powerful activist network. Founded in 1984 by a handful of visionary surfers in Malibu, California, the Surfrider Foundation now maintains over 250,000 supporters, activists and members worldwide.

The South Bay Chapter of the Surfrider Foundation is very proud of the efforts we have made, and the successes we have achieved in making our community a better place to live and enjoy the ocean. At our core, we are an environmental organization that strives to protect and, where necessary, restore coastal and ocean ecosystems and ensure free and open access to the beach and waves. We are dedicated to making our work FUN AND REWARDING!!

ABOUT THE MANHATTAN BEACH CHAMBER OF COMMERCE

The Manhattan Beach Chamber of Commerce is a 501 (C) 6 non-profit organization dedicated to driving a strong local economy by promoting the community, providing valuable business connections and representing business with government. The corporation is committed to unifying the business community in Manhattan Beach.



SPONSORSHIP INFORMATION

We encourage your early commitment for the highest level of advertising and PR exposure. For more information, please contact Lori Tostado at 310.545.5313 or at lori@manhattanbeachchamber.net.

Title Sponsor: \$25,000

- VIP Tickets** for up to 20 people
- Company Name** in title of event in all collateral
- Featured Article** in Manhattan Beach Business Journal published in The Beach Reporter (55,000 circulation) *article to be provided by sponsor
- Opportunity to Introduce** event to audience
- Banner** included on stage
- Logo Included** on Step and Repeat
- Recognition** as a MB Chamber Circle Sponsor for 2014
- Exposure** on all event collateral and coverage including print, web, social media, radio and television
- Premier Placement** in the event program

Diamond Sponsor: \$10,000

- VIP Tickets** for up to 10 people
- Featured Article** in Manhattan Beach Business Journal published in The Beach Reporter (55,000 circulation) *article to be provided by sponsor
- Logo Included** on Step and Repeat
- Recognition** as a MB Chamber Circle Sponsor for 2014
- Exposure** on all event collateral and coverage including print, web, social media, radio and television
- Premier Placement** in the event program

Platinum Sponsor: \$7,500

- VIP Tickets** for up to 6 people
- Recognition** as a MB Chamber Circle Sponsor for 2014
- Exposure** on all event collateral and coverage including print, web, social media, radio and television
- Premier Placement** in the event program

Gold Sponsor: \$5,000

- VIP Tickets** for up to 4 people
- Recognition** as a MB Chamber Circle Sponsor for 2014
- Exposure** on all event collateral and coverage including print, web, social media, radio and television
- Listed** in event program

Silver Sponsor: \$2,500

- General Admission** tickets for up to 4 people
- Exposure** on all event collateral and coverage including print, web, social media, radio and television
- Listed** in event program

Bronze Sponsor: \$1,000

- General Admission** tickets for up to 2 people
- Listed** in event program

A la Carte Sponsorship Options

VIP Section

Stage Sponsor

Entrance Sponsor

Promotional Sponsor

Print Sponsor



MEDIA CHART

ESTIMATED NUMBER OF MEDIA IMPRESSIONS: Over 14 Million

MEDIA NAME	CIRCULATION/MONTHLY VISITORS	COVERAGE AREA
------------	------------------------------	---------------

PRINT

The Beach Reporter	55,000	South Bay
Easy Reader	57,000	South Bay/Westside
Daily Breeze	75,352	South Bay
Southbay Magazine	108,000	South Bay
Los Angeles Times	616,575	Greater Los Angeles Area

ONLINE

Our Southbay	40,900	Calendar Listing
Easy Reader	63,402	Editorial
The Beach Reporter	28,000	Editorial
Daily Breeze	490,514	Editorial
Manhattan Beach Chamber	30,000	
Examiner	13,000,000	Editorial
HB Chamber	1,852	Calendar Listing
South Bay Events	22,590	Calendar Listing
Patch	N/A	Calendar Listing
South Bay by Jackie	N/A	Calendar Listing
Adia Cares	N/A	Editorial
6sc.com	N/A	Calendar Listing
Manhattan BPG	N/A	Calendar Listing

SOCIAL MEDIA

PAGE	LIKES
Manhattan Beach Chamber of Commerce	525
MB Women in Business (WIB)	419
Manhattan Beach Young Professionals	2,284
Our South Bay	12,054
Total	15,282

EMAIL REACH

Manhattan Beach Chamber of Commerce	4,090
-------------------------------------	-------

ATTENDEE DEMOGRAPHICS

- Age ranges: 22 - 65
- Average Household Income: \$100,000
- Estimated Number of Attendees: 800-1000
- 90% College Educated
- 95% Use Internet at Home or Work
- 75% Make Purchases Online
- 60% Make Travel Plans Online
- Occupations: Professional/Managerial 40%, Entrepreneurial 30%, Educational Services 20%,

Manhattan Beach Chamber of Commerce is a 501C(6) tax-exempt nonprofit corporation. Your donation may be applicable for IRS tax credit. Our tax-exempt number is 95-0968754