

## CHAIRMAN'S CIRCLE

### Sponsor the Chamber and BUILD YOUR BUSINESS

The Manhattan Beach Chamber of Commerce is an association of businesses, entities, and individuals organized to encourage a strong local economy by promoting commerce, sound government and an informed membership community. We do business better in the beach cities and becoming a Chamber member offers your business a number of benefits:

- One-time advertising discounts with 2 local publications, *The Beach Reporter* and *The Daily Breeze*
- FREE listing in the Annual Business Directory which is circulated to 10K businesses & residents (print and e-version)
- FREE Business consulting through SCORE – a national organization affiliated with the Small Business Administration (SBA)
- Numerous networking opportunities from mixers to luncheons
- E-referrals from Chamber staff connecting you with people looking for your products and services
- Best practice information presented in symposiums, workshops, panels, and other education outlets
- Leadership opportunities which offer you a greater knowledge of how the Chamber works and close access to its members
- Member exclusive discounts through Office Depot & 2CP, the official payment process of the Chamber
- COMING SOON...advertising opportunities on the Chamber website as well as saver and deal programs

### Supporting the Business Community through Chamber Sponsorship

Sponsoring the Chamber through our Chairman's Circle Program is a way to bring your company premier brand exposure and a number of additional business opportunities through varied levels of participation.

Circle Member Levels	Minimum Annual Investment
Associate	\$2,000
Manager	\$5,000
Director	\$7,500
President	\$10,000
Executive	\$15,000
Officer	\$20,000
Chairman	\$25,000

### Level Benefits

All sponsors get benefits based on sponsorship investment in addition to the standard member benefits. Find the level below that best suits your company:

#### ASSOCIATE - \$2,000 Minimum Annual Investment

- Identified as Circle Level Member and up to (2) listing in Chamber business directory
- Priority listing in online directory
- Unlimited number of company contacts for Chamber communications
- Priority seating at Chamber signature events (i.e. Women in Business Conference, State of the Chamber, State of the City)
- Chairman Circle banner listing on Chamber website

**MANAGER - \$5,000 Minimum Annual Investment:** Includes Associate benefits *PLUS*

- Invitations to *exclusive* public policy briefings hosted by the Chamber (i.e Legislative Advocacy Counsel)
- Recognition during the **Best of Manhattan Beach Awards Dinner** (June)
- Social Media Package – timed social media alerts sent by the Chamber

**DIRECTOR - \$7,500 Minimum Annual Investment:** Includes Manager benefits *PLUS*

- Invitation to special VIP events (i.e. Surf Festival, Lifeguard Awards)
- Discount banner ad on Chamber’s website
- Tile ad in Chamber’s Sand Blast e-newsletter

**PRESIDENT - \$10,000 Minimum Annual Investment:** Includes Director benefits *PLUS*

- Company logo on the Chamber’s website in the Chairman’s Circle banner ad
- Direct Link to company website through Chairman’s Circle banner ad
- One advertorial in Chamber’s Sand Dollar newsletter in The Beach Reporter, circulation 55K
- Priority sponsorship at signature events (i.e. Women in Business Conference, State of the Chamber, State of the City)

**EXECUTIVE - \$15,000 Minimum Annual Investment:** Includes President benefits *PLUS*

- Customized benefits package – work with us to make a comprehensive benefits package that best suits your company’s needs
- Complimentary “Season Pass” to list of networking events and special functions
- Two advertorials in Chamber’s Sand Dollar newsletter in The Beach Reporter, circulation 55,000

**OFFICER - \$20,000 Minimum Annual Investment:** Includes Executive benefits *PLUS*

- Banner ad on Chamber’s website
- Verbal and Digital recognition at the Chamber’s annual State of the City & Business Expo events

**CHAIRMAN- \$25,000 Minimum Annual Investment:** Includes Chairman benefits *PLUS*

- Dedicated seat on the Chamber Board of Director
- Customized benefits package
- Recognition at all Chamber signature events (i.e. Women in Business Conference, State of the Chamber, State of the City)
- Full page ad in the Chamber’s printed Destination Guide (circulation 25K)

### Looking for other options?

**Besides Circle Sponsorship opportunities you can invest in the Chamber in a way that may better fit the immediate marketing and outreach initiatives of your business. These ad hoc opportunities can work within a variety of budgets to help bring your company added exposure.**

## Ad Hoc Sponsorship/Alternative Annual Sponsorship

### Events

The Chamber hosts a series of events in order to keep the local business community and its members aware of the Chamber member's efforts. Events are ideal to get quick wins and meet new people in focused networking environments.

Events are open to membership and in some cases the targeted audiences outside of the membership.

- Best of Manhattan Beach (June)
- Business Expo (March)
- Economic Outlook Forum (Annual)
- Real Estate Forum (Annual)
- State of the City (Annual)
- Business Connection Breakfast (Monthly)
- Business Development Workshops and Panels (Quarterly)
- Manhattan Beach Women in Business Conference (Annual)

### Committees

Members are offered a chance to volunteer on one of the Chamber's sanctioned committees. These committees host a number of education and networking events annually which will give you a chance to market your business at these events. Brand and marketing exposure varies per committee but the Chamber can work with you to find a sponsorship that would best suit your needs.

- The Manhattan Beach Young Professionals
- The Ambassador Committee
- The Hospitality Committee
- The Legislative Action Committee
- The Women in Business
- The Business Development Committee

### Web Marketing

The Chamber will provide its membership with a robust website that is meant to attract both internal and external web traffic. Give your business or brand added presence through various web-marketing options.

- E-newsletter
- Social Media
- Online Advertising

If you have an idea for a sponsorship we have perhaps not listed, please reach out to us and we can work with you to create a custom option that best suits the needs of your business.

**Note:** The Chamber will at times consider other sponsorships opportunities. If you are interested in discussing the potential of custom sponsorship or want to learn more about how to support the Chamber please let us know so we can contact you to discuss.



# Manhattan Beach

CHAMBER OF COMMERCE

*Where Business and Lifestyle Work Together*

## SPONSOR APPLICATION FORM

### Business Information:

Name:

Address:

Business Type:

#### **Primary Contact**

First:

Last:

Primary Phone:

Secondary Phone:

Contact Email

#### **Secondary Contact**

First

Last:

Email:

### Sponsorship Information:

**Requested Sponsorship:**

**Secondary Sponsorship:**

**Sponsorship start date:**

**Sponsorship Amount: \$**

**Tell us about your marketing and branding priorities and what you'd like most from your sponsorship:**

### Ad Hoc Chamber Sponsorship Options:

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Best of MB        | <input type="checkbox"/> Connection Breakfast | <input type="checkbox"/> Hospitality          |
| <input type="checkbox"/> Business Expo     | <input type="checkbox"/> Workshops/Panels     | <input type="checkbox"/> WIB Committee        |
| <input type="checkbox"/> Eco Outlook Forum | <input type="checkbox"/> WIB Conference       | <input type="checkbox"/> Business Development |
| <input type="checkbox"/> Real Estate Forum | <input type="checkbox"/> MBYoung Professional | <input type="checkbox"/> Web Marketing        |
| <input type="checkbox"/> State of the City | <input type="checkbox"/> Ambassador           | <input type="checkbox"/> Other _____          |

Do you have an alternative sponsorship idea you would like to have the Chamber consider?  Yes  No

Please describe your proposed product/service:

Please submit this completed form to [info@manhattanbeachchamber.net](mailto:info@manhattanbeachchamber.net). The Director of Business Development will contact you shortly to discuss details further.