

## FOR IMMEDIATE RELEASE

## JILL LAMKIN NAMED PRESIDENT & CEO OF THE MANHATTAN BEACH CHAMBER OF COMMERCE

Manhattan Beach, CA – June 9, 2025 – The Manhattan Beach Chamber of Commerce is pleased to announce the appointment of Jill Lamkin as its new President and Chief Executive Officer, effective Monday, June 9. Lamkin steps into the role following her impactful six-year tenure as Executive Director for the Downtown Manhattan Beach Business and Professional Association (DBPA), where she was instrumental in building strong relationships between local businesses, residents, and City leadership. She also led the Manhattan Beach Farmers Market to record growth, doubling revenues under her management.

A seasoned business strategist, Lamkin brings more than three decades of experience in brand development, partnership strategy, and stakeholder engagement. Her leadership at the DBPA focused the organization's mission, engaged city officials, and helped guide small businesses through unprecedented challenges with creativity and resilience. Her leadership through the COVID-19 pandemic brought universal praise from business owners and city officials.

"Jill has a proven track record of bringing people together to get results, and the board of directors and I could not be more thrilled to have Jill assume leadership of this iconic organization," said David Curry, Chair of the Chamber Board. "Her deep roots in Manhattan Beach, coupled with her experience in both the corporate world and local advocacy, make her uniquely qualified to lead the Chamber into its next chapter."

Prior to her role at the DBPA, Lamkin held senior positions at Fortune 500 companies including Capital One, Warner Brothers, and Gateway Computers, where she honed her ability to drive growth and communicate value across diverse audiences.

As President & CEO, Lamkin will lead efforts to strengthen the Manhattan Beach business community through advocacy, economic development, member services, and strategic partnerships by unifying all business organizations within the South Bay. Her experience serving on the Board of BizFed as a Co-Chair of the Small Business Committee and participating in multiple advocacy trips to Washington, D.C. with the Los Angeles Chamber of Commerce will enhance her ability to engage a larger business audience.



"I'm honored to accept this role to further support the entire Manhattan Beach business community," said Lamkin. "The Manhattan Beach Chamber will serve as a centralized point of contact and influence for all businesses in the city to more effectively communicate and advocate their needs." Lamkin continues, "We have an important opportunity to step onto the world stage over the next several years, as Los Angeles hosts the World Cup, the Super Bowl, and the Olympics, with venues proximate to Manhattan Beach. The visitors are coming, and we must prepare to greet them in a way that enhances the experience for our guests and businesses, while showing them the true character of our small and charming beach community. The Chamber will once again play a vital role in shaping our city's economic future, and I'm excited to work with our talented Board of Directors to expand its reach, relevance, and impact for businesses of all sizes."

## About the Manhattan Beach Chamber of Commerce

Founded in 1941, the Manhattan Beach Chamber of Commerce is a membership-based nonprofit dedicated to cultivating a vibrant and resilient local economy. The Chamber brings together businesses, organizations, and leaders to enhance economic growth, create development opportunities, and build a cohesive brand that positions Manhattan Beach as the premier place to live, work, and play. By unifying the voice of local commerce and partnering closely with city and regional stakeholders, the Chamber drives strategic initiatives that support retention, attraction, and prosperity in the community.

Learn more at ManhattanBeachChamber.com

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