



Chairman's Circle Annual Partnership

Partner with us and create an annual marketing campaign for your business! Grow your brand and help the MB Chamber build a strong and supportive environment for local business.

The Manhattan Beach Chamber of Commerce is an association of businesses, entities, and individuals organized to encourage a strong local economy by promoting commerce, sound government, and an informed membership community. Partnering with us offers your business valuable exposure, branding, and benefits, such as:

- Complimentary listing in the Annual Destination Guide (print ads extra)
- Complimentary business consulting & best practice information
- Business to business referrals
- Access to business development & networking events
- Access to data, reports, statistics, and analytics
- Access to exclusive discounts & programs, as offered
- Access to current technology - social media platforms, marketing channels & enhanced Member Portal on Chamber's website
- Advocate for all business-related issues (Chamber representation at government meetings on all local, state, and federal levels)
- Ribbon cutting ceremony/grand opening
- Member mailing list
- Dedicated E-blasts

Supporting the Business Community through Chamber Sponsorship

Sponsoring the Chamber through our Chairman's Circle Program is a way to bring your company premier brand exposure and several additional business opportunities.

Circle Member Levels	Minimum Annual Investment
Manager	\$5,000
Director	\$10,000
Executive	\$15,000
Officer	\$20,000



Level Benefits

All sponsors get benefits based on sponsorship investment in addition to the standard member benefits. Find the level below that best fits your company:

MANAGER - \$5,000 Minimum Annual Investment:

- Identified as Chairman Circle sponsor Recognition at all MB Chamber SIGNATURE events
- Priority seating at Chamber signature events (inclusive of 2 tickets per event)
- Free Access for two, to all Chamber Mixers
- Listed on MB Chamber's website & publications
- Social media package: MB Chamber's posts through Facebook, Instagram
- Business Name placement on website homepage; includes click-on link
- Two Tickets to One Los Angeles Kings Game, includes Parking - Value \$275
- Bi-Monthly 1/8-page Ad in the MB Pier Review - Annual Value \$1,650

DIRECTOR - \$10,000 Minimum Annual Investment: Manager level benefits *PLUS*

- Identified as Chairman Circle sponsor
- Recognition at all MB Chamber SIGNATURE events
- Priority seating at Chamber signature events (2 additional tickets per event, 4 Total)
- Free Access for two, to ALL Chamber Mixers, Power Lunches, and reoccurring programs.
- Listed on MB Chamber's website & publications
- Social media package: MB Chamber's posts through Facebook, Instagram
- Logo placement on rotating website banner; includes click-on link
- Two Tickets to Two Los Angeles Kings Games, includes Parking - Value \$550
- Bi-Monthly 1/4-page Ad in the MB Pier Review - Annual Value \$2,250

EXECUTIVE - \$15,000 Minimum Annual Investment: Director level benefits *PLUS*

- Two branded e-mail blasts of pdf content provided
- Priority seating at Chamber signature events (2 additional tickets per event, 6 total)
- Free Access for Six, to ALL Chamber Mixers, Power Lunches, and reoccurring programs.
- Included on Manhattan Beach map – updated annually
- Two Tickets to Three Los Angeles Kings Games, includes Parking - Value \$825
- Opportunity to host branded mixer or seminar – Value \$1,000
- Bi-Monthly 1/2-page Ad in the MB Pier Review - Annual Value \$3,750

OFFICER - \$20,000 Minimum Annual Investment: Executive level benefits *PLUS*

- Banner ad on Chamber's website (secondary page available)
- Presenting sponsor on MB Chamber weekly newsletter
- Full page ad in the Chamber's printed Destination Guide (circulation 25K, value \$2,195)
- Priority seating at Chamber signature events (2 additional tickets per event, 8 total)
- Two Tickets to Four Los Angeles Kings Games, includes Parking - Value \$1,100
- Bi-Monthly Full-page Ad in the MB Pier Review - Annual Value \$5,850



Looking for other options?

Your business can invest in the MB Chamber in a way that may better fit the immediate marketing and outreach initiatives of your business. These ad hoc opportunities can work within a variety of budgets to help bring your company added exposure.

A La Carte Sponsorship & Opportunities – See Attached

Events/Programs

The Chamber hosts a series of events to keep the local business community and its members aware of the Chamber member's efforts. Events are ideal to get quick wins and meet new people in focused networking environments.

Events are open to membership and in some cases the targeted audiences outside of the membership. Individual sponsorship opportunities are available.

Young Entrepreneurs Academy (Annual - October through May)

State of the City Address (Annual – January/February)

Holiday Party (Annual – November/December)

Seminars and Workshops

Committees & Ambassador Program

Members are offered a chance to volunteer on one of the Chamber's signature event committees and/or in the Ambassador Program. These committees help to facilitate several education and networking events annually which will give you a chance to market your business at these events. Brand and marketing exposure varies per committee, but the Chamber can work with you to find a sponsorship that would best suit your needs.

Thank you for Investing in the Manhattan Beach Business Community!



MANHATTAN BEACH

SPONSOR APPLICATION FORM

Business Information:

Name: _____

Address: _____

Business Type: _____

Primary Contact

First: _____

Last: _____

Primary Phone: _____

Secondary Phone: _____

Contact Email _____

Secondary Contact

First _____

Last: _____

Email: _____

Sponsorship Information:

Requested Sponsorship: _____

Secondary Sponsorship: _____

Sponsorship start date: _____

Sponsorship Amount: \$ _____

Tell us about your marketing and branding priorities and what you'd like most from your Sponsorship:

A La Carte Chamber Sponsorship Options:

☐ Yes

☐ No

If "Yes" Check the Box(es) Below adding up to your total Investment



MANHATTAN BEACH

MBCC Chairman's Circle & Sponsorships

Level	Amount	Ala Cart Selection
Officer	\$20,000 _____	<i>Pick the Events and Levels to be featured at, in addition to recognition at all Events, emails, and the MBCC Website.</i>
Executive	\$15,000 _____	
Director	\$10,000 _____	
Manager	\$5,000 _____	



Best of Manhattan (Oct)	Amount	State of the City (Feb/Mar)	Amount
Title	\$25,000 _____	Title	\$7,500 _____
Platinum	\$10,000 _____	Gold	\$5,000 _____
Gold	\$7,500 _____	Sliver	\$2,500 _____
Sliver	\$5,000 _____	Bronze	\$1,500 _____
Bronze	\$2,500 _____	Pastry	\$500 _____
Sizzle Reel	\$2,500 _____	Coffee	\$500 _____
Cocktail Reception	\$5,500 _____		
Passed Hors D'oeuvres	\$2,500 _____	Candidates Forum (Oct)	Amount
Open Bar	\$2,000 _____	Title	\$5,000 _____
Table Wine	\$2,500 _____	Gold	\$2,500 _____
Centerpieces	\$3,000 _____	Sliver	\$1,500 _____
Awards	\$1,500 _____	Bronze	\$1,000 _____
Entertainment	\$2,500 _____		
Winner Gift Boxes	\$5,500 _____	Unity in the Community (Feb)	Amount
Entertainment	\$1,000 _____	Title	\$5,000 _____
Table Only	\$1,000 _____	Gold	\$2,500 _____
		Sliver	\$1,500 _____
Holiday Mixer (Dec)	Amount	Bronze	\$1,000 _____
Title	\$2,500 _____	CommUNITY Ally	\$500 _____
Table Wine	\$1,000 _____		
Entertainment	\$750 _____	Power Lunch	Amount
		Title	\$750 _____
Business After Dark	Amount		
Title	\$1,000 _____	Morning Mingle	Amount
		Title	\$750 _____



MANHATTAN BEACH

Phenomenal Women (Feb)

	Amount
Title	\$5,000
Gold	\$2,500
Sliver	\$1,500
Bronze	\$750

Street Food Cinema

	Amount
Three Movies	\$4,500
Individual Movie	\$1,500
Booth at Event	\$500

Young Entrepreneurs Academy

	Amount
Title – Investor Panel	\$7,500
Champion – Investor Panel	\$5,000
Premier – Investor Panel	\$2,500
Gold	\$1,000
Silver	\$500
Tuition Sponsor each	\$950

Economic Forum (TBD)

	Amount
Title	\$7,500
Gold	\$5,000
Sliver	\$2,500
Bronze	\$1,500

E-Blast

	Amount
Exclusive	\$150
Group	\$35

Do you have an alternative sponsorship idea you would like to have the Chamber consider? ☐Yes ☐No

Please describe your proposed product/service: